



# GET FOUND

w i t h f u s e

## Website Structure & Goals

Answer the following questions:

1. How many pages do you have on your website/blogsite?
2. What are the top 3 most important pages on your website?
3. If you are a location based service provider or have a physical store:  
Do you have your location listed on your site currently? If so, where?

Fill in empty table below

This is my example—fill in your own on next page.

<b>PAGE NAME:</b>	<b>WHAT IS PAGE ABOUT?</b>	<b>RELATED KEYWORDS</b>	<b>GOAL/ACTION DESIRED</b>
Home Page	Overview of my services	myrtle beach, wedding photographer	to go to galleries page
Portfolio Home Page	Shows type of work I do: wedding, engagement, boudoir	engagement photos, boudoir photos, boudoir photographer, myrtle beach photographer	to click on one of my photo galleries, wedding or portrait, then to go to info page
Info Page	Information on how to book me and email address	photography pricing, wedding packages	to contact me for my services or to check out my blog
Engagement Photo Gallery	My engagement photo work	houston engagement photographer, engagement photos	

Now answer for your own website. Leave goal column blank for now.

<b>PAGE NAME:</b>	<b>WHAT IS PAGE ABOUT?</b>	<b>RELATED KEYWORDS</b>	<b>GOAL/ACTION DESIRED</b>


If you enjoyed this freebie, sign up for my newsletter for more goodies [here](#).